

English First Additional Language

Exam Practice Book

Grade 10



MASKEW MILLER
LONGMAN

Platinum

ENGLISH FIRST ADDITIONAL LANGUAGE
PRACTICE TEST ONE

QUESTION 1

Read the following passage. The paragraphs have been numbered for ease of reference.

Glaser is a reminder of the human capacity to overcome

- 1 If you're a regular at Old Eds Virgin Active, you may not have seen the guy, but you'll almost certainly have seen his leg. It appears down at the pool every weekday morning, leaning against a white plastic chair, separated from its owner, a solitary spectre that speaks of absence and loss and courage all at once.
- 2 Somewhere in the water, the owner it waits for is moving and kicking through aqueous freedom.
- 3 No longer an incomplete body, his missing part is substituted by the buoyant mechanics of water. When he's swimming, Paul Glaser is whole again, something he hasn't been for 33 years. When he was seven, he was knocked over on his way home from school by a drunk driver. As well as being in a coma for four months, he lost his left leg.
- 4 "Normal people come to the gym and they have these amazing bodies, then you see some whose whole lives involve a struggle, but they still come here and do their thing," says Preston. "It reminds you how spoilt you are and how you take things for granted."

Answer the following questions:

- 1.1 Heading
To what emotion does the heading appeal? (1)
- 1.2 Paragraph 1
Give two examples of informal or colloquial writing from this paragraph. (2)
- 1.3 Paragraph 2
What is the owner doing? (1)
- 1.4 What is the meaning of the word *aqueous*? (1)
- 1.5 Paragraph 3
This sentence has a complicated structure. Rewrite it more simply. (2)
- 1.6 Paragraph 4
Rewrite the phrase *do their thing* into more formal language. (1)
- 1.7 What is Preston's attitude to Glaser? Quote one word to support your answer. (2)

QUESTION 2

Read the fact file below and then summarise the information as follows.

- Write three important facts from the first paragraph.
- Write one point about insect control.
- Write one point about weight.
- Write two points about defence.

Number your points 1 to 7. Write in full sentences. Your summary should not be longer than 70 words. Write the number of words at the end of your summary.

Fact file: Zebra

There are three species of zebra: Burchell's Zebra, Grevy's Zebra and the Mountain Zebra. The Mountain Zebra is named for its ability to climb. You can tell the difference between the three species by looking at the stripes and the neck. Burchell's often have a shadow stripe which 'echoes' the black stripes while Grevy's Zebra have thinner stripes than the Burchell's Zebra. Grevy's are also bigger boned than the smaller Burchell's Zebra. The stripes on each zebra are unique. They are just like a human fingerprint – the fact is, they may all look the same but every zebra has a completely unique stripe pattern, unlike any of the others.

A close friend of the zebra is the fork-tailed Drongo bird that travels on the zebra's back and feeds on insects kicked up by the hooves of the zebra as they move in herds across the veld. Irritating insects also meet their fate when zebras preen each others' coats by nibbling the insects off the hard-to-get-to places on their friends' backs.

Zebras generally weigh a whopping 175 – 385 kgs and look fatter than they really are. The weight lies in their bone structure, and the chubby tummy look is due to the gas caused by the food they eat.

The zebra may look like a friendly horse, but one kick from that hefty hoof can kill a hyena in one go. They also guard against danger by sleeping standing up and placing one zebra on guard if the herd is small.

[10]

QUESTION 3

Look at the advertisement below, then answer the questions that follow.



- 3.1 Name the product being advertised, and the manufacturer. (2)
- 3.2 Explain why there are only girls in this advertisement. (2)
- 3.3 What is the slogan of this advertisement? Explain how the slogan reflects the action of the girl walking on the wall. (3)
- 3.4 What information will someone who calls the call centre number receive? (2)
- 3.5 What figure of speech has been used in the slogan? (1)

[10]

QUESTION 4

Look at the cartoon below, then answer the questions that follow.



(Note: barettes is an American term for hair clips.)

- 4.1 Look at frame 1. Explain what the children are doing. (1)
- 4.2 Correct the two spelling mistakes in the first frame. (2)
- 4.3 Describe the two different emotions felt by the mother in frames 2 and 3. (2)
- 4.4 In what tone of voice are the words spoken in frame 3? Give a reason that the mother feels this emotion. (2)
- 4.5 In your own words, explain how the children intend to calm their mother down. (1)
- 4.6 Do you think the mother will accept their proposition? Give a reason for your answer. (2)

[10]

[TOTAL: 40 marks]

ENGLISH FIRST ADDITIONAL LANGUAGE
PRACTICE TEST TWO

Marks: 40

QUESTION 1

Read the following passage. The paragraphs have been numbered for ease of reference.

Grandpa saves baby from fire

- 1 A heroic grandfather saved the life of his two-month-old grandson from a fire that gutted his daughter and son-in-law's Umlazi home on Saturday afternoon.
- 2 Sam Mbabane told *The Herald* that he and his wife were visiting their daughter when the fire started. Their daughter was hanging up washing in the garden. Mbabane explains he was in the lounge, holding his grandson, when he smelled smoke. He left the baby in the lounge and went to investigate.
- 3 "As I opened the kitchen door at the back of the house I was engulfed by smoke. I could see there was already smoke billowing out of the windows at the back of the house," he said. He realised he had to get back to his wife and grandson. He tied a damp cloth around his mouth and ran back to the lounge. "I shouted at my wife to escape through the front door. Then I grabbed the baby and followed her. It would have been safer for me just to escape through the back door, but I couldn't leave my wife and grandchild alone."
- 4 Once outside, the family could do nothing while they watched the house burn down. Neighbours and friends made desperate attempts to save the burning house, but to no avail. The Umlazi Fire Department was summoned, but arrived too late to save the building.
- 5 Sipho Mdakane, son-in-law to Mbabane, who was not at home when the fire broke out, said that emergency officials arrived when his house was already gutted. "The first fire truck to arrive ran out of water. A second truck only arrived later, after being escorted by police because its licence had expired," he said.
- 6 "The response from the fire department was appalling. I'm grateful that my family escaped unharmed. I'm not concerned about the material loss," said Hlubi Mdakane, the tearful mother of baby Ndu.
- 7 "I'm so grateful that my grandson is safe but the family is in shock. We have lost a lot," said Mbabane. An electrical fault in the ceiling is believed to have been the cause of the fire.

Answer the following questions:

- | | | |
|-----|--|-----|
| 1.1 | To whom did the house belong? ($\frac{1}{2} \times 2$) | (1) |
| 1.2 | Who lived in the house? ($\frac{1}{3} \times 3$) | (1) |
| 1.3 | Who was visiting? ($\frac{1}{2} \times 2$) | (1) |
| 1.4 | What probably started the fire? | (1) |

- 1.5 Arrange these events in the correct order. Write down only the letters.
- (a) He tied a damp cloth around his face.
 - (b) He ran back to the lounge.
 - (c) Mr Mbabane smelled smoke.
 - (d) He found smoke in the kitchen. (4)
- 1.6 Where was the baby's mother when the fire started? (1)
- 1.7 Describe the feelings Mr Mbabane felt from the time he was sitting in the lounge holding his grandson to the time when he uttered the words, "We have lost a lot." (3)
- 1.8 Which of these adjectives best describes a hero: thoughtless, brave, hard-working? (1)
- 1.9 Evaluate to what extent we can call this grandfather a hero. Give reasons for your answer. (3)
- 1.10 Identify two of the problems experienced by the fire department. Suggest ways the problem can be prevented in the future. (4)
- [20]**

QUESTION 2

Read the passage below. Summarise the main points of how to make a papier-maché mask in no more than 70 words. You should have seven points. List these points one below the other. Write down the number of words you have used.

Papier-maché: Sculpture from paper and glue

Masks and sculptures can be made with paper and paste or glue of any kind. Newspaper and white glue or wallpaper paste are most popular.

When preparing strips, don't cut the paper, tear it – the rough edges will mesh to make a smoother surface. Mix white glue with an equal amount of water. To fire-proof your papier-maché, add 5 ml or 1 teaspoon of sodium phosphate from the pharmacy to each 250 ml (1 cup) of adhesive or glue.

To create a mask layer strips of soaked newspaper over an inflated balloon and add in facial features with mash, then puncture the balloon and remove it when the mask is dry. Before using the strips either soak them in the adhesive for a few minutes or apply the adhesive with a sponge. Don't oversaturate the strips.

To make 1lt of mash tear 4 large newspaper sheets into small pieces and soak them overnight in 2 lt water. The next day boil the mixture for 20 minutes then whip it with a whisk till it is soft and pulpy. Strain and use the pulp like modelling clay. Let the modelled piece dry overnight and paint it with any water-based paint. There is your mask – ready to use!

[10]

QUESTION 3

Look at the jokes below, then answer the questions that follow.

It's a cat's life

Joke 1



Joke 2



Heading:

- 3.1 What is the usual version of the saying "It's a cat's life"? What does that saying mean? (2)

Joke 1:

- 3.2 How do you know this cat is eating out? Give three indications from the picture. (3)
- 3.3 Why would the chef 'drag' the items of food in, instead of accepting them from the delivery man? (1)

Joke 2:

- 3.4 What is the job of the cat who is writing? Give a reason for your answer. (2)
- 3.5 There is an idiom that goes "A cat has nine lives". How has that been used humorously in this cartoon? (2)

[10]

[TOTAL: 40 marks]

**ENGLISH FIRST ADDITIONAL LANGUAGE
PRACTICE TEST THREE**

Time: 2 hours

Marks: 40

QUESTION 1

Read the following passage.

Dear Muzi

I am 15 years old and my stomach is not flat like some of my friends' stomachs are. Please let me know what exercises to do so that I can pull my stomach in and it stays there. My height is 1,7 m and I weigh 55 kgs.

Tony, Durban

Dear Tony

You are never too young to exercise and strengthen or tone a particular muscle group, especially the abdominal wall, which acts as a stabilizer between the upper and lower extremities. I recommend that beginners start with the basic crunches. This works the middle and upper abs. Lie on the floor with your feet flat and your knees bent. Crunch your abdominal muscles by rolling your body forward and lifting your shoulders off the floor. Do three sets of 20 repetitions.

Muzi

- 1.1 Briefly describe Tony's problem. (1)
- 1.2 Complete the following sentences by filling in appropriate words. Write down only the words.
- Muzi has ... (a) ... Tony ... (b) ... on how to strengthen abdominal muscles.
 - He recommends ... (c)... on the floor, and ... (d)... the abdominal muscles.
 - This crunching movement is ... (e) ... by rolling the body forward. Then you ... (f) ... your shoulders. (6)
- 1.3 What is Muzi's career? (1)
- 1.4 In your own words, explain what is meant by "Do three sets of 20 repetitions." (2)

[10]

QUESTION 2

Refer to the following passage. Summarise its contents into a list of seven points giving useful advice. Do not use more than 70 words. Use full sentences. Write the number of words you have used at the end of your summary.

MAKE TIME ... SAVE TIME

Constantly having to live in a room filled with clutter is not only time-wasting – you can never find what you want to find when you want to find it. Unclutter your life and you will soon be saving time for better things than tidying.

The best way to do this is to identify the areas of clutter in your room. Do they hover around your wardrobe, your work place or your bed? As you approach each area of clutter, visualise it as if you had already cleaned up the mess. This will help to motivate you to tidy up. Once you have the visual in mind put your plan into action. Then make a purposeful attempt to avoid clutter hotspots by rearranging your room.

Often once you have cleared clutter, there is a pile of 'I-don't-know-what-to-do-with-this-stuff'. Here is the answer: give it away. That way you feel good about having brightened someone's life with an unwanted gift, even if it is an old t-shirt which has now become a duster. If you are a hoarder, use spare garage space and 'box' it. This way it is easier to find it later when you want it.

Once you've got the clutter under control, stay on top of the game by doing a one minute tidy-away job a day. This saves time ... makes time. There are better things to do than spending time uncluttering clutter.

[10]

QUESTION 3

Read the passages and then answer the questions.

Passage 1

I got 36 4 maths pa will kill me help

Passage 2

James has not worked to the best of his ability this term and his mark reflects his casual attitude. He should settle down to some hard study and determine to achieve a result over 50%.

Passage 3

I *told* him he was going to fail. He's just like his father – can't concentrate, takes life as a joke.

Passage 4

Poor little boy, he's only seventeen and they ask such difficult sums. I remember him in nappies when Oupa and I used to play with him in the garden.

3.1 Complete this table. Two of the items have been filled in for you.

Passage	Is the text written or spoken?	Who is the speaker or writer?	What is the likely source?	Describe the style by choosing one of these words: informal, formal, abbreviated, colloquial, sympathetic
1				
2				
3			conversation	colloquial
4				

(14)

3.2 Rewrite Passage 1 in formal English, correcting the following:

- punctuation
- shortened forms of words
- informal language
- use of slang

(6)

[20]

[TOTAL: 40 marks]

ENGLISH FIRST ADDITIONAL LANGUAGE
PRACTICE TEST FOUR

Marks: 40

QUESTION 1

Read the following passage that gives advice to teenagers who are feeling stressed. The paragraphs have been numbered for ease of reference.

TO ALL TEENAGERS:10 things to do when life becomes *an uphill battle*

- 1 Get that heart rate up – you will also cause your serotonin (the feel-good hormone) to rise and then you will definitely feel better.
- 2 You don't have to suffer in silence – a kind voice on the other end of the telephone can sometimes make you feel a thousand times better.
- 3 Have a sandwich, a cup of tea or a piece of fruit. It might make you feel better instantly, especially if your blood sugar levels are low.
- 4 There's nothing like a really interesting story to take your attention off your own troubles. Don't judge a book by its cover.
- 5 A walk on the mountain, a visit to the beach or to a nearby forest or park, are all things guaranteed to lift your spirits.
- 6 There's nothing like a friend who likes you and is kind to you to make you feel better. Talk about what's bothering you, but then move onto other things after a while.
- 7 Treat yourself to something special. This does not have to cost a fortune. A magazine or a chocolate will do the trick. Spoil yourself – but not to the point of weight gain or bankruptcy, or both!
- 8 Talk to the school counsellor or phone Lifeline where there are trained counsellors on duty 24 hours a day. They can give you professional advice on everything from exam stress to depression.
- 9 Often you just need a little sleep to perk you up a bit. Chances are, if there have been problems in your life, you haven't had enough sleep recently.
- 10 There is nothing like a good cry. Don't bottle things up – it will only make you feel worse.

Answer the following questions

- 1.1 There are three different fonts used in the heading and sub-heading.
- a) What font is used in **"To all teenagers"**?
 - b) What font is used in *"an uphill battle"*?
 - c) Give a reason why the font you identified in (b) is suitable to the meaning of the words. (3)
- 1.2 Which paragraphs advise teens to communicate with other people? Write only the numbers. (3)

- 1.3

What warning is given in the seventh piece of advice?

(2)
- 1.4

What is meant by the phrase “Don’t bottle things up” in paragraph 10?

(2)
- 1.5

Match the sub-headings in the table below with the relevant paragraph. Write only the letter and number of the paragraph you choose.

A	Eat something
B	Get out into nature
C	Take a nap
D	Phone a friend
E	Shed a tear or two
F	Buy yourself something
G	Bury yourself in a book
H	Spend time with someone you like
I	Get some exercise
J	See a professional adult

(10)

[20]

QUESTION 2

Refer to the following poster.

Cuddle the lion cubs

Munch the burgers

Kiddies – have your face painted

Venue: Kudu Town Hall

Disco 7 to 11

Pancakes for Africa

Buy your Christmas presents early – needlework, crafts, recipe books

Doors open 9 a.m.

Curry and rice straight from India

Tenpin bowling

Proceeds to the Hospice Movement

Jumping Castle

Seniors’ Lunch 12h30 (three delicious courses from yesteryear)

Plant stall

Bingo 3 to 6 p.m. for over-70s

FEAR in the Hall of Horrors

You wanta Italian – we gotta lasagne

Entrance: R30 adults, R10 children, R15 seniors

Live band 4 pm

Summarise the information contained in this poster in as brief and businesslike a manner as possible. Follow the steps below. Use no more than 60 words.

2.1 Here is a list of possible sub-headings. Decide which two are not suitable for your summary.

- General information
- Attractions for children
- Senior Citizens
- Food
- Clothing
- Animals
- Entertainment (2)

2.2 Now use the sub-headings you have chosen to write a summary of the attractions at the fair. You can use point form. Beware: do not merely rearrange the items, instead summarise the wording. (6)

Note: Two marks will be awarded for use of language and having the correct number of words. (2)

[10]

QUESTION 3

Look at the advertisement below, then answer the questions that follow.

"Happily ever after does exist"

To most people, the idea of an incredible deal that saves a lot of money may be hard to believe. At OUTsurance, we don't make up stories, **we deliver on our promises**; 1 in every 2 people who call OUTsurance for a short-term insurance quote will get a better deal.

A great money saving deal that not only suits your pocket but your lifestyle too. **Call us direct on 08600 60 000, because happily ever after is just a phone call away.** OUTsurance, you always get something out.

OUT
SURANCE
YOU ALWAYS GET SOMETHING OUT
08 600 60 000

Please visit our website at www.outsurance.co.za
OUTsurance is an authorised financial services provider.

- 3.1 What type of story usually ends "happily ever after"? (1)
- 3.2 Describe the expression on the girl's face. (2)
- 3.3 What does the sentence, "Happily ever after does exist" mean in the context of the insurance being offered? (2)
- 3.4 What type of product is being advertised? (1)
- 3.5 What is catchy about the name of the company OUTSURANCE? (2)
- 3.6 Quote the slogan for the company. (1)
- 3.7 Why has the company chosen this telephone number? (1)

[10]

[TOTAL: 40 marks]

QUESTION 1

- 1.1 admiration ✓ (1)
- 1.2 guy, ✓ you're, you'll ✓ (2)
- 1.3 swimming ✓ (1)
- 1.4 to do with water ✓ (1)
- 1.5 The water makes up for his missing leg, so he feels whole again. ✓✓ (Accept any similar answer.) (2)
- 1.6 do what they want to do. ✓ (1)
- 1.7 He admires him. ✓ "struggle". ✓ (2)
- [10]**

QUESTION 2

These points should be included in the summary:

- 1) There are three species of zebra. ✓
 - 2) Each species can be identified by the colour or shape of their stripes. ✓
 - 3) Each zebra has its own unique pattern of stripes. ✓
 - 4) Drongo birds help zebra control insects. ✓
 - 5) Zebras weigh 175 – 385 kgs ✓
 - 6) Zebras can kill a hyena in one kick ✓
 - 7) Zebras sleep standing up ✓ (7)
- Award two marks for language ✓✓ and one mark if the summary is not more than 70 words. ✓ (3)
- [10]**

QUESTION 3

- 3.1 casual footwear ✓ made by Mille ✓ (2)
- 3.2 Mille manufactures women's shoes ✓ and only women's shoes are being advertised here. ✓ (2)
- 3.3 "Stay with the play". ✓ The girl is playing on the wall ✓ and the shoes she is wearing indicate casual fun. ✓ (3)
- 3.4 The caller will be given numbers of local stores that sell these products / will be able to find out more about the range of shoes / will be able to price the shoes. (Accept any two of these answers.) ✓✓ (2)
- 3.5 alliteration ✓ (1)
- [10]**

QUESTION 4

- 4.1 They are playing shop / They are selling their mother's things. ✓ (1)
- 4.2 care, products ✓ (1)
- 4.3 She is happy / interested ✓ then angry / disbelieving ✓ OR words of similar meaning (2)
- 4.4 Angry ✓ The children have taken her things and are selling them. ✓ (2)
- 4.5 They will offer her a part of the profit. ✓ (1)
- 4.6 No. ✓ The goods belong to her so she should get all the money OR She is too angry with them for stealing her stuff and selling it. ✓ (2)
- [10]**

[TOTAL: 40 marks]

QUESTION 1

- 1.1 Siphso Mdakane and Hlubi Mdakane ✓ (1)
- 1.2 Siphso, his wife Hlubi and baby Ndu ✓ (1)
- 1.3 Sam Mbabane and his wife / the parents of Hlubi ✓ (1)
- 1.4 An electrical fault ✓ (1)
- 1.5 c, d, a, b ✓✓✓✓ (4)
- 1.6 Outside hanging up washing ✓ (1)
- 1.7 Shock / panic / relief / regret ✓✓✓ or words of similar meaning. (ANY THREE) (3)
- 1.8 brave ✓ (1)
- 1.9 He saved the baby's life by running back through the smoke. He is a hero because he risked breathing in smoke and possibly being caught in the fire. ✓✓✓ (3)
- 1.10 The first fire truck ran out of water. Fire stations should ensure that all trucks are full at all times. ✓✓
The second fire truck had no licence. This can be solved by improving the administration systems at the fire department. ✓✓ (4)

[20]**QUESTION 2**

The summary should include the following points:

- 1) Tear newspaper into strips. ✓
- 2) Soak them in equal parts of white glue and water. ✓
- 3) Fire-proof the maché by adding sodium phosphate to the glue. ✓
- 4) Layer the soaked strips that have been soaked in glue over an inflated balloon. ✓
- 5) Soak small pieces of newspaper overnight. Boil for 20 minutes the next day to make mash. ✓
- 6) Whisk till pulpy and use like modelling clay. ✓
- 7) Dry mask overnight then paint it with water-based paint. ✓ (7)

Award two marks for language ✓✓ and one mark for having no more than 70 words. ✓ (3)

[10]

QUESTION 3

- 3.1 "It's a dog's life". ✓ It means that dogs have a good life. ✓ (2)
- 3.2 It is reading a menu, ✓ there is a cat waiter taking the order, ✓ and there are flowers on the table. ✓ (3)
- 3.3 The chef is a cat, and cats drag their prey into the house. ✓ (1)
- 3.4 The cat is a psychologist. ✓ The patient is lying on a psychologist's couch. ✓ (2)
- 3.5 The cat refers to the patient's lives (plural) ✓ instead of life (singular). ✓ (2)

[10]

[TOTAL: 40 marks]

QUESTION 1

- 1.1 He has a fat, flabby stomach / He has weak abdominal muscles ✓ (1)
- 1.2 a) given ✓
b) advice ✓
c) lying ✓
d) crunching ✓
e) done ✓
f) lift ✓ (6)
- 1.3 personal trainer / columnist in a magazine ✓ (1)
- 1.4 Repeat the exercise 20 times ✓ and do this three times ✓. (2)
- [10]**

QUESTION 2

Summary should include the following points:

- 1) Identify areas of clutter. ✓
- 2) Visualise the area as tidy. ✓
- 3) Put the imagined plan into action. ✓
- 4) Avoid new clutter hot-spots emerging. ✓
- 5) Give away unwanted stuff. ✓
- 6) If you're a hoarder, box it. ✓
- 7) Keep to a regular tidy-up schedule. ✓ (7)

Award two marks for language ✓✓ and one mark for number of words ✓ (3)

[10]

QUESTION 3

3.1

Passage	Written or spoken	Speaker or writer	Source	Style
1	Written ✓	Learner, James ✓	SMS ✓	Informal, abbreviated ✓
2	Written ✓	Teacher ✓	School report ✓	Formal, pedantic ✓
3	Spoken ✓	Relative (probably on mother's side) ✓	Conversation	Colloquial
4	Spoken ✓	Ouma ✓	Conversation ✓	Reflective, sympathetic ✓

(14)

3.2 I got 36% for ✓ mathematics ✓. My father ✓ will be furious ✓! Help! ✓✓

(6)

[20]

[TOTAL: 40 marks]

QUESTION 1

- 1.1 a) bold ✓
b) italic ✓
c) The font is slanted and steep, which emphasises the uphill battle. ✓ (3)
- 1.2 2 ✓, 6 ✓, 8 ✓ (3)
- 1.3 Not to gain weight or spend too much money. ✓✓ (2)
- 1.4 Don't keep your feelings to yourself. ✓✓ (2)
- 1.5 A – 3 ✓
B – 5 ✓
C – 9 ✓
D – 2 ✓
E – 10 ✓
F – 7 ✓
G – 4 ✓
H – 6 ✓
I – 1 ✓
J – 8 ✓ (10)

[20]**QUESTION 2**

- 2.1 animals ✓, clothing ✓ (2)

- 2.2 Allocate the marks to each section depending on whether the learner has included the information, and has summarised it.

General ✓

- Carnival in aid of Hospice Movement: entrance R30 from 9 a.m, Kudu Town Hall
- Items for sale

Children (R10) ✓✓

- Face painting
- Hall of horrors
- Lion cubs
- Jumping Castle

Seniors (R15) ✓

- Bingo 3 to 6
- Lunches from 12h30

Food ✓

- Burgers
- Pancakes
- Curry and rice
- Lasagne

Entertainment ✓

- Tenpin bowling
- Disco
- Live band

(6)

Two marks allocated for correct use of language and having less than 60 words. ✓✓

(2)

[10]

QUESTION 3

3.1 A fairy tale ✓

(1)

3.2 She is surprised / shocked by the events in the story. ✓✓

(2)

3.3 People will live happily ever after if they insure with Outsurance. ✓✓

(2)

3.4 Insurance ✓

(1)

3.5 Outsurance is the opposite of insurance. This makes the word sound like a mistake at first, which will attract the attention of the consumer. ✓✓

(2)

3.6 You always get something out ✓

(1)

3.7 It is easy to remember ✓

(1)

[10]

[TOTAL: 40 marks]



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